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## **Rochester Business Owner to Be Featured on CNBC For Anti-Counterfeiting Efforts in South America**

### ***Former D.A. Investigator Works with Companies to Protect Famous Brands***

ROCHESTER-Mark McCabe, founder of the McCabe Associates private investigation and security firm, is being featured on CNBC's *Business Nation* in October for his work breaking up international counterfeiting rings in South America. **The show premieres at 9 p.m. Wednesday, Oct. 3, and airs various times throughout the month.**

Called "the American Investigator who's out to stop a new breed of bandits Threatening American business..." by CNBC, McCabe was profiled in South America's tri-border region of Brazil, Argentina and Paraguay, for the feature about counterfeiters. The region has been of interest not only to American companies but also to US anti-terrorism experts. This region has a large Arab population and is believed to be the 2<sup>nd</sup> largest region globally funding the Hezbollah terrorist group, second only to Iran.

McCabe, a former Chief Criminal Investigator for the Monroe County District Attorney's Office, started McCabe Associates in 1992 after his retirement. In addition to his headquarters on Lyell Road, he has U.S. offices in New York City and Miami and international offices in Brazil, Argentina, Paraguay, Uruguay and Colombia.

McCabe initially was asked to do work in South America by Bausch & Lomb. His client Motorola brought him to the attention of CNBC.

"Counterfeit products cost companies and share holders billions of dollars a year in lost sales and damaged brand image. Counterfeit products defraud consumers and can literally put them at risk creating safety and health hazards," he said. He said his offices have seized more than \$100 million street value in counterfeit goods over the past decade.

McCabe said his company has built its international reputation based on the accomplishments of its experienced staff, its record of success and willingness to take on challenges anywhere in the Americas. The company's investigators have local, state, federal, or international law enforcement backgrounds.

McCabe Associates is an international consulting firm that provides investigative, security, and consulting services to clients across the Americas. The company partners with corporations, law firms, financial institutions, insurance companies, government agencies and individuals.